

Envigado, March 17, 2015

Mrs.

SANDRA PATRICIA PEREA DÍAZ

Deputy Superintendent for Issuers, Investment Portfolios and other Agents

Financial Superintendence of Colombia

Bogota

REFERENCE: 058-006 Almacenes Éxito S.A.
 58 Relevant Information
 01 Request / Presentation

In compliance with the provisions of Decree 2555 of July 15, 2010, articles 5.2.4.1.5 and in my capacity as Legal Representative of Almacenes Exito S.A. ("Éxito") I hereby announce that the Board of Directors at its meeting held today appointed Mrs. Claudia Echavarría Uribe as General Counsel and Legal Representative before the judicial, administrative and police authorities.

Mrs. Claudia Echavarría will replace Carlos Fernando Henao Moreno, who submitted his resignation effective as of March 17, 2015. Mrs Echavarría's appointment will be effective from today.

Sincerely,

Filipe Da Silva Nogueira
Legal Representative

CC Colombian Stock Exchange
 Depósito Centralizado de Valores Deceval S.A.