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Almacenes Éxito S.A. reports to the shareholders and the market in general that Companhia Brasileira de Distribuição ("GPA"), our Brazilian subsidiary and Via Varejo (subsidiary specializing in the non-food business of GPA), informed the market today changes in its leadership.

The Board of Directors of GPA has appointed Peter Paul Estermann to the position of CEO of the Company, replacing Ronaldo Iabrudi, from April 27.

Estermann took over the presidency of Via Varejo after a term as Director of Operations of GPA. Under his command, Via Varejo completed the integration of its online and offline operations and increased its sales from R\$ 19 billion to R\$ 25 billion. During Peter's tenure, Via Varejo's shares appreciated by more than 500%.

Ronaldo Iabrudi, will be appointed by the controlling shareholder to the position of co-vice president of the Board of Directors, and will remain as Chairman of the Via Varejo Board of Directors. Iabrudi laid the foundations for the Company's digital transformation and the growth of GPA in a challenging context, driven mainly by the Cash & Carry format under the Assaí brand.

Flavio Dias, current executive director of the On-line Business Unit, with recognized experience of this business in the Brazilian market, takes over as President of Via Varejo, replacing Estermann on April 26. Paulo Naliato, current Director of Operations (Chief Operating Officer) of Via Varejo, also leads the On-line Business Unit.

GPA is the largest retail and distribution group in Brazil, with more than 2,000 points of sale in all regions of the country. The Company is controlled by Casino Group. With more than 140,000 employees, it is the largest private employer in the Country in its segment.

The full versions of the notices can be consulted in the following links:
<http://www.gpari.com.br>
<http://ir.viavarejo.com.br>

Sincerely,

Manfred Heinrich Gartz Moisés
Chief Financial Officer