

Envigado, 21 de junio de 2016.

NEWS PUBLISHED ON MEDIA

Almacenes Éxito S.A. (“Éxito”) informs its shareholders and the market about the letter sent to Casino and its response, regarding the article published by Bloomberg yesterday, about the intention of Casino Group to simplify its corporate structure in Latin-America. Both documents can be found below.

Sincerely,

(Fdo.)

Carlos Mario Giraldo Moreno

Envigado, June 20th, 2016

To
Jean-Yves Haagen
General Counsel
Casino, Guichard-Perrachon S.A.

Dear Mr. Haagen,

In view of the article published on the date hereof by Bloomberg about Casino's intention to simplify its structure in the Latin-American region, we hereby kindly request you to promptly inform us any material act or fact that you have knowledge related to the issues mentioned in the referred release.

Yours sincerely,

(Fdo)
Jairo Medina Pérez
Chief Financial Officer A.I.

Paris, June 20th, 2016.

To

Grupo Exito

Attn. Mr. Carlos Mario Giraldo Moreno -.CEO

Mr. Jairo Medina Perez - Chief Financial Officer A.I.

Dear Sirs,

We make reference to the letter dated June 20th, 2016 in which you request us to inform you of any relevant act or fact in our knowledge related to the issues covered in the article published on this date by the Brazilian newspaper “O Estado de São Paulo” under the title “*Casino revê estratégia no Brasil*”, and replicated via Bloomberg.

Therefore, we inform you that there is no material act or fact related to the issues covered in that article and there are no current studies or intention to promote the delisting or a corporate restructuring of its Latin American public companies, including Grupo Éxito and the Brazilian public companies (CBD and Via Varejo) ultimately controlled by the Casino Group, except for the ongoing project of reorganization involving the e-commerce activities of Cnova and Via Varejo, which was subject of the notices of material fact disclosed by CBD and Via Varejo on May 11th, 2016.

Yours sincerely,

(Fdo)

Jean-Yves Haagen

Casino Guichard Perrachon