



General Shareholders Meeting

Ordinary Meeting Almacenes Éxito S.A.

Call Notice

The Board of Directors of Almacenes Éxito S.A., using its powers and in accordance with Article 18 of the Company Bylaws, ordered the call of all shareholders to the Ordinary General Shareholders Meeting, which shall be taking place on Friday, March 23, 2018, 7: 30 a.m., at Carrera 48 No. 32 B Sur - 139, fifth floor of the Administrative Headquarters of the Company, in the municipality of Envigado, Antioquia.

The proposed agenda follows:

1. Quorum Verification
2. Reading and approval of the agenda.
3. Election of commissioners for scrutines and for the review, approval and signing of the minutes of the meeting.
4. Reading of the CEO's and Board of Directors' Management Report.
5. Reading of the annual Corporate Governance Report.
6. Presentation of the non- consolidated and consolidated Financial Statements at December 31, 2017.
7. Reading of the Statutory Auditor's report of the Financial Statements
8. Approval of the CEO's, Board of Directors' Management Report and the Corporate Governance Report.
9. Approval of Financial Statements.
10. Election of the Statutory Auditor for 2018-2020 period.
11. Fees fixation of the Statutory Auditor for the period 2018-2020.
12. Election of the members of the Board of Directors for 2018 – 2020 period.
13. Fees fixation of the Board of Directors for 2018-2020 period.
14. Management proposals:
 - a. Profit distribution proposal.
 - b. Donations proposal.
 - c. Proposal of amendment to the Bylaws.
 - d. Proposal of amendment to the Regulations of the General Shareholders Meeting.
15. Shareholders proposals.

From February 20, all documents required by law will be available to the shareholders, at the Shareholders and Investors Attention Office, located at Carrera 48 No. 32 B Sur - 139, eighth floor, in the municipality of Envigado, Antioquia.

Likewise, and in order to facilitate informed decision-making by the shareholders, all documents and proposals submitted for approval in the General Shareholders Meeting will be available on the corporate website www.grupoexito.com.co.



Shareholders are reminded that, in accordance with the Procedure for the Election of Members of the Board of Directors, from the date of the call and until March 2, 2018 inclusive, may apply and submit the lists of candidates to be part of the Board of Directors.

In relation to the agenda, and within the five (5) calendar days following this announcement, shareholders may ask questions, request additions or propose decision formulas on the points contained therein, for which they must submit them to the General Counsel's Office located at the Administrative Headquarters of Almacenes Éxito S.A., at Carrera 48 No. 32 B Sur - 139, eighth floor, of the municipality of Envigado, Antioquia.

Shareholders who cannot personally attend, may be represented by a proxy granted in writing, which must comply with the requirements set forth in Article 184 of the Commercial Code. A template of such proxy is available to the shareholders on the corporate website, www.grupoexito.com.co. The proxies may not be granted to employees of Almacenes Éxito S.A., or to persons related, directly or indirectly, to its Management.

**Board of Directors
Almacenes Éxito S.A.**