

Hervé Daudin

Profile

PhD. In Economics. Currently serves as member of the Executive Committee and Director of Merchandise at the Casino Group. He has been President of DCF (Distribution Casino France), Director of Via Varejo; Deputy Director at Euris Group; He has held relevant positions in France, such as Secretary General of economic and social investments for the Treasury Department, Advisor representing the State courts of ASF, SANEF, ATMB, AFTRP Epamarne, SNCM, and STIF. He served as senior official for the Ministry of Economy and Finance in France.



In the Casino Group he has held positions as Strategic Director and in charge of Planning and Secretary of the Executive Committee. His experience allows him to generate strategic contributions in addressing macroeconomic policies with global impact.

Education

- **Graduate Degree 1:** Master in Science, Ecole normale supérieure, Paris.
- **Graduate Degree 2:** Master in Physics from the University of Paris VI.
- **Graduate Degree 3:** PhD. In Economics, Paris.

Professional Experience

Casino Group – France:

- Merchandising director. 2009 – present.
- CEO at DCF. 2015 - present.
- Vice President at EMD. 2015 - present.
- Director of Strategy and Planning. 2003 - 2005.
- Deputy Director Groupe Euris. 2002 - 2013.

Ministry of Economy and Finance - France:

- Technical adviser on financial affairs and transport 1999 - 2002.

Experience as Board of Directors Member:

- Via Varejo.

Languages

- **French:** Native.
- **Other languages:** English, German, Spanish.