

Envigado, September 2, 2015

NOMINATION OF LEGAL REPRESENTATIVES

Almacenes Éxito S.A. hereby informs that with the purpose to strengthen its operation in Colombia and to prepare itself to take on the challenge of leading international retail in Brazil, Uruguay and Argentina, after the execution of the recently informed operations, the Board of Directors has decided to reinforce the Company's corporate structure and to reorganized the executive team which will support Carlos Mario Giraldo, as CEO, on the challenge of leading a multinational business in four countries, 2.500 stores and 750.000 sqm of GLA.

In that sense, the Board of Directors, during the meeting held yesterday, has appointed Carlos Mario Díez Gómez, who has been acting as Vice-president of Retail, as Chief Operative Retail Officer for Colombia; has created the Vice-Presidency for International Business and designated José Gabriel Loaiza Herrera as the head of it, who has been Commercial and Supply Vice-president; and, finally, has appointed Jacky Yanovich Mizrachi as Vice-President of Sales and Operations and Carlos Ariel Gómez Gutierrez as Commercial and Supply Vice-President.

Sincerely,

Signed
CARLOS MARIO GIRALDO MORENO
Chief Executive Officer

Copy: Colombian Securities Exchange
Depósito Centralizado de Valores Deceval S.A.